



Data Governance (DLG-200) Agenda

Prepared for Data & Analytics Training

Prepared by Altis Consulting

1 Introduction

Data governance is a crucial part of data management and includes people, processes, standards, and technology essential to managing data and reach your maximum benefit from your data. Data governance also works to ensure compliance and manage risk and is tailored to the culture, information maturity and priorities of an organisation.

This course will provide participants with an overview of the disciplines of governing data, covering the essential components of an organisation-wide program, and outline the steps involved to execute a successful data governance program. The course makes data governance real and tangible through concepts, principles and practices relatable to participants, something crucial as changes in data governance need to adapt to data developments such as agile development, big data, and self-service analytics.

1.1 Learning Outcomes

At the end of this course delegates should be able to:

- Define what data governance is and why it is increasingly a 'must have' for organisations
- Understand:
 - What data governance is and isn't
 - Assess how data mature your organisation is
 - How to build an internal case for data governance
 - How and where to start introducing data governance
 - Key principles of data governance
 - Key lessons for effective culture change
 - What the main components of a successful data governance initiative are
 - How to create a data governance strategy and roadmap
 - The six key components of a data governance framework

- Identify
 - Expected benefits and how to measure them
 - Your role in data governance

2 Example course agenda

#	Topic
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1. What is Data Governance?

- Data Governance overview
- What it is, and what it isn't
- The impact of good and bad data
- The need for Data Governance
- Terminology

2. Introducing Data Governance

- Key principles of Data Governance
- Assess the readiness of your organisation
- How and where to start
- How to build an internal case for Data Governance
- Culture change and Data Governance
- Why Data Governance can fail

3. Create a Framework and Strategy

- Identify the six key components of a Data Governance framework
- Identify best practices for Data Governance
- The benefits of the Data Governance framework
- Creating a realistic plan of action for Data Governance
- Potential deliverables and activities

4. Building the Strategy and Framework

- Understanding Vision and Strategy
- Organisation and People – Ownership & Stewardship

Topic

- Basic models of Data Governance
 - Processes and Workflows
 - Data Management and Measures
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5. Applying the Framework

- Creating a realistic strategy and roadmap for Data Governance
 - Setting Data Governance goals and objectives
 - Data improvement plans and priorities
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6. Summary and Close
